



Data and Privacy File Guides

Other data: AppleCRM Information

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File name AppleCRM Information

File description The files contains basic profile information stored in Apple's Customer Relationship Management (CRM) system.

Why Apple keeps this information Apple retains this information for interacting with potential and existing customers for purposes of marketing and sales.

Field Name	Details
Apple ID Number	Apple account identifying number
Email	List of customer's email addresses
Facebook Account	A link to the customer's Facebook account
Fax Number	Customer's fax phone number
Google+ Account	A link to the customer's Google+ account
Home Phone Number	Customer's home phone number
LinkedIn Account	A link to the customer's LinkedIn profile account
Mobile Phone Number	Customer's mobile phone number
Name	Name of the customer
Other Phone Number	Customer's other phone number
Primary Address	Customer's primary address
Resource Type	Resource type to manage business data (e.g., Contact, Customer, Lead)
Secondary Address	Customer's secondary address
Twitter Account	Link to the customer's Twitter account
Work Phone Number	Customer's work phone number
ZoomId	Zoom identifier of the customer's zoom account